

November 16, 2020  
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**Martin  
/ Bratrud**



**INYO**

Design by Alyssa Coletti

## **INYO LOUNGE SEATING NOW AVAILABLE FROM MARTIN BRATTRUD**



Open and generous, the honest lines of the Inyo range are friendly from any angle. A tubular steel base gives a wide, stable stance and is available in multiple standard powder coat colors, stainless steel or hand rubbed steel. Optional strap leather or fabric detailing links the seat to the base, or specify without straps for streamlined simplicity.

### **PRODUCT HIGHLIGHTS**

- Lounge Chair, Sofa, and Bench
- Strap detailing offers opportunity for signature material expression
- Upholstery accommodates wide variety of texture and materials

### **LEARN MORE ABOUT INYO**

<https://martinbrattrud.com/products/product-series/inyo>

### **DESIGN BY ALYSSA COLETTI**

Alyssa founded Nonfiction Creative to focus on the essential elements of concept, form, and craft in product design. Her designs have received multiple awards including Best of NeoCon Gold and Editors' Choice awards. Alyssa's design process is rooted in the principles of timelessness and longevity, while empathetically providing elements to elevate the experience. "I imagine myself in the experience of the individual. What would fill my emotional and physical needs in this situation or environment? Comfort? Confidence? From that view, I look for a way to design an empathic answer to create that experience."

Alyssa studied industrial design at Purdue University and spent her early career with Bernhardt Design, Lenovo and Williams-Sonoma Home. In addition to her design work, Alyssa has served as an adjunct faculty member in the Industrial Design program at Appalachian State University.

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## **ABOUT MARTIN BRATTRUD:**

Located in the South Bay of Los Angeles, California, Martin Brattrud is a leading manufacturer of hand crafted seating and tables for the contract market. With extensive custom capabilities, the company is renowned for banquettes and benchmade upholstery. Martin Brattrud is led by design, forging partnerships with the industry's top designers. At the same time, the health of the team and the environment drives the Martin Brattrud manufacturing ethos. Thoughtful design, low environmental impact manufacturing, and product longevity combine in each piece Martin Brattrud creates.

Learn more at <https://martinbrattrud.com>

Instagram: <https://www.instagram.com/martinbrattrud>

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