

May 15, 2020  
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Martin  
/ Brattrud



LIDO

Design by Brian Graham

## LIDO POUF SERIES, NOW AVAILABLE FROM MARTIN BRATTRUD



Meet the Lido family, a flexible mix of seating and surface products designed to be open to interpretation. Lido's signature waistline creates a playful, buoyant shape that echoes the mobile nature of the series. Specify Lido as multiuse accent pieces. Or when a static floor plan is too rigid, let Lido anchor a space for ultimate versatility.

### PRODUCT HIGHLIGHTS

- Fully upholstered benchmade construction
- Lightweight and mobile
- Accommodates wide variety of texture and materials

### LEARN MORE ABOUT LIDO

<https://martinbrattrud.com/products/product-series/lido>

### DESIGN BY BRIAN GRAHAM

Designer. Advocate. Advisor. Brian offers a strategic approach in the design, development and marketing of workplace furniture. An interior designer who evolved into a furniture designer, Brian's work has been recognized by the American Institute of Architects (AIA), The International Interior Design Association (IIDA), The Industrial Design Society of America (IDSA), The International Facilities Management Association and The Chicago Athenaeum Museum of Architecture & Design's GOOD Design Program.

For Martin Brattrud, Brian has designed the Braemar, Fold, Medinah and Reveal collections, as well as Jetty and Tripod tables.

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## **ABOUT MARTIN BRATTRUD:**

Located in the South Bay of Los Angeles, California, Martin Brattrud is a leading manufacturer of hand crafted seating and tables for the contract market. With extensive custom capabilities, the company is renowned for banquettes and benchmade upholstery. Martin Brattrud is led by design, forging partnerships with the industry's top designers. At the same time, the health of the team and the environment drives the Martin Brattrud manufacturing ethos. Thoughtful design, low environmental impact manufacturing, and product longevity combine in each piece Martin Brattrud creates.

Learn more at <https://martinbrattrud.com>

Instagram: <https://www.instagram.com/martinbrattrud>

Pinterest: <https://www.pinterest.com/martinbrattrud>